

# ANISH MAINALI

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I'm Anish Mainali, a digital creator with 3+ years of experience in digital marketing, web development, filmmaking, editing, and designing. I combine technical skills with creative storytelling—building websites, crafting visuals, and creating content that connects. My work blends strategy and creativity, helping brands and individuals grow through clean design, strong messaging, and high-quality video production.

## EDUCATION

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MSC Computer Science, York St John University, London, UK

Sep/2025 - Oct/2026

BSC Computer Science and Information Technology, CCT, Chitwan, Nepal

June/2019 - Oct/2023

## PROFESSIONAL EXPERIENCE

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**Annapurna Aqua Pvt Ltd, Chitwan, Nepal**

Jan/2023 – Nov/2023

Managed social media, designing, editing, and posting all digital content.

Social Media & Content Handler

- Created graphics and videos
- Handled daily posts
- Maintained brand style

**Highlights:** Improved engagement through consistent, creative content.

**Brand Builder Pvt Ltd, Kathmandu, Nepal**

Nov/2023 – Mar/2024

Worked on frontend development tasks while managing social media content and posting.

Junior Frontend Developer & Social Media Handler

- Developed and updated website UI using React/HTML/CSS
- Designed and posted social media content
- Edited graphics and short videos

**Highlights:** I Delivered clean UI improvements and boosted brand presence through consistent digital content.

**Antarikshya Pvt Ltd, Kathmandu, Nepal**

Mar/2024 – Mar/2025

Handled frontend dev and digital marketing, supporting backend and video teams.

Frontend Developer & Digital Marketing Assistant

- Developed and updated website UI using React/HTML/CSS
- Managed digital campaigns, content creation, and strategy
- Aided video team with editing and promotional assets

**Highlights:** Enhanced workflows via cross-team support; grew marketing impact with targeted campaigns.

**Neo Consultants Ltd, Uxbridge, UK**

Dec/2024 – Sept/2025

Delivered freelance web development and digital marketing for international clients, focusing on UK and AUS markets.

### Freelance Developer & Digital Marketer

- Managed social media platforms, including content strategy and posting
- Built responsive websites using React/HTML/CSS for UK/AUS clients
- Aided video team with editing and promotional assets
- Optimized online presence through SEO and engagement tactics

**Highlights:** Created impactful sites boosting client visibility; drove social growth with targeted campaigns.

### PROJECTS & EXTRACURRICULAR

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**Five Rivers Restaurant & Bar** | [fiveriversbargrill.co.uk](http://fiveriversbargrill.co.uk)

**The Crown and Treaty** | [thecrownandtreaty.co.uk](http://thecrownandtreaty.co.uk)

**Punjabi Virsa Restaurant** | [punjabivirsa.co.uk](http://punjabivirsa.co.uk)

**Neo Consultants Ltd** | [neoconsultantsltd.com](http://neoconsultantsltd.com)

**KLine Design** | [klinedesign.co.uk](http://klinedesign.co.uk)

**Hayes Plant Hire** | [hayesplanthire.co.uk](http://hayesplanthire.co.uk)

**Ascent Support Care** | [ascentsupport.com.au](http://ascentsupport.com.au)

**Home Hub Solutions** | [homehubsolution.com.au](http://homehubsolution.com.au)

**Greenway Stays Hotel** | [thegreenwaystays.com](http://thegreenwaystays.com)

### VOLUNTARY WORK

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*Student Ambassador Video, YSJU, London*

*October 30<sup>th</sup> 2025*

*Wrote script, shot on-campus video, edited the full video, and designed cover image for Student Ambassador.*

*Startup society Video, YSJU, London*

*Nov14<sup>th</sup> 2025*

*Wrote script, shot on-campus video, edited the full video, and designed cover image for Global Talent Visa Program*